



MOTORCYCLE AWARENESS MONTH

# RUMBLE IN & REWARD

Y O U R S E L F

Dear John,

May is motorcycle awareness month.

To kick-off the new riding season, we are celebrating with a month-long Customer Appreciation event. With great deals on Genuine Harley-Davidson® Motor Parts & Accessories and MotorClothes® apparel, there's no better time to give your motorcycle and yourself a fresh new look. Whether it's new pipes or a new jacket, come in, get ready and get gone. The sooner you get in, the sooner you're back on the road.

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\*Offer valid only from May 1 to May 31, 2011. See in-Store for details. With the purchase of any new Harley-Davidson® model from an authorized Canadian Harley-Davidson® Retailer, you will receive a free, full one-year membership in H.O.G.® Always ride with a helmet. Ride defensively. Distributed exclusively in Canada by Deeley Harley-Davidson® Canada, Richmond and Concord. Deeley Harley-Davidson® Canada is a proud sponsor of Muscular Dystrophy Canada. ©2011 H-D. The Bar & Shield logo, Harley, Harley-Davidson and Sportster are among the trademarks of H-D Michigan, LLC.