






Hey, it's Trevor from RiteRate!

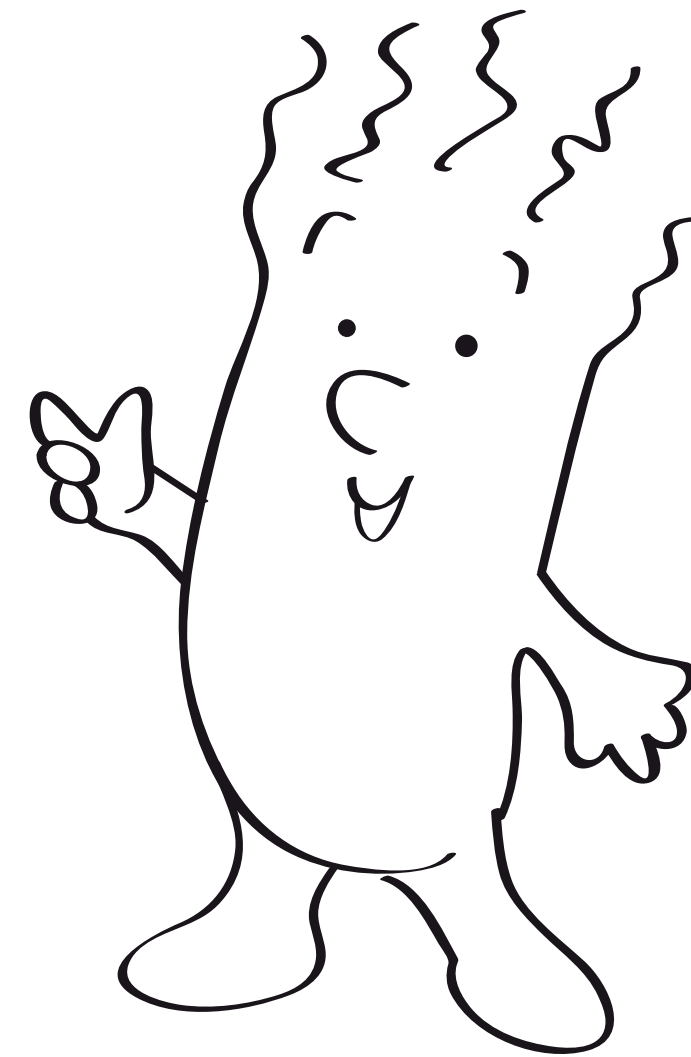
How would you like the freedom to:

-  Do laundry or run the dishwasher whenever you want?
-  Quit getting up early or going to bed late to save money on hydro?
-  Enjoy the same hydro rate 24 hours a day?
-  Avoid paying peak rates?
-  Cancel whenever you wish?

If you answer YES to one or more...

You're going to love RiteRate AnyTime Electricity!

Enrol today at riterate.ca



RiteRate AnyTime Electricity It means rates that make sense!

Enrol with RiteRate for rates that make sense. Enrol with RiteRate for rewards that save money. There have never been so many reasons to sign up with RiteRate.

Enrol today at riterate.ca

RiteRate is licensed by the Ontario Energy Board (OEB) to sell Electricity under license number ER-2011-0386 and Natural Gas under license number GM-2008-0278.

**We'll never knock on your door...
but you can always knock on ours.**
If you have any questions concerning electricity or natural gas, call us at 1-877-866-8056 or email us at service@riterate.ca. It will always be our pleasure to help you.


riterate.ca
For all the right reasons



AT LAST!

**Electricity you
can afford to use
whenever you want!**





Introducing RiteRate AnyTime Electricity

Break free from time-of-use pricing!

RiteRate AnyTime Electricity means you don't have to rise early or go to bed late to save money on hydro. You can do laundry or run the dishwasher whenever you want. That's because with RiteRate AnyTime Electricity, you won't pay more during peak hours. Your rate stays the same 24 hours a day... and it will always be lower than mid-peak and on-peak rates!

RiteRate AnyTime Electricity lets you live life on your schedule. Switch on when it suits you!

Switch to RiteRate reliability

RiteRate has earned an enviable reputation as a retail supplier of Natural Gas to thousands of Ontarians over the past 10 years. Today we're bringing all of that reliability to the world of Electricity too... with a product designed to satisfy everyone!

It means exceptional value!

RiteRate AnyTime Electricity lets you use all the electricity you want – whenever you want – for a remarkably low price. Once enrolled, your rate stays the same no matter what time of day, so you can live life on the schedule you set.

It means easy enrolment!

In fact, you can sign up right now. All you need is your utility account number. (No credit card information required). **Just go to riterate.ca** and sign up online. And hey, no one's going to knock on your door!



We are so sure you'll want to keep RiteRate Anytime Electricity once you've enrolled, we'll let you **cancel without penalty whenever you wish!**
Enrol today at riterate.ca



RiteRate AnyTime Electricity 5-Year Term

Just **33¢** a day
(\$9.95 a month) plus your local utility rate*

Enrol today at riterate.ca



RiteRate Natural Gas Too

If you would also like the peace of mind that comes with RiteRate Natural Gas, you can enrol for that too at riterate.ca.

- 1-year 00.0 ¢/m^{3**}
- 3-year 00.0 ¢/m^{3**}
- 5-year 00.0 ¢/m^{3*}

- No price hikes** – regardless of heat waves or cold snaps
- No surprises** – energy rates you can count on
- No hidden costs** – what you see is what you pay
- No worries** – enjoy peace of mind for 1, 3 or 5 years

You can't predict the weather or world affairs – and both affect energy costs – but you can predict the cost of your natural gas with RiteRate.

Enrol today at riterate.ca

Whether you're shopping for Electricity or Natural Gas for the first time -- or your contract with another company is coming up for renewal -- check all the right reasons to choose RiteRate. Then join thousands of Ontarians who do it right and enrol with RiteRate today!

* Local utility rate is the average Hourly Ontario Energy Price (HOEP) charged by the Independent Electricity System Operator to your electric utility. You can view HOEP for last month and year to date at www.ieso.ca. ** Natural Gas rates valid until 2013-XX-XX 12:00PM.

The rewards keep on coming!

As soon as you enrol with RiteRate, you can also enjoy the RiteRate Rewards Program.

Imagine furnishing your home at wholesale prices from The Brick, saving on Merry Maids house cleaning – with every sixth cleaning free – and enjoying big discounts on AmeriSpec assessments for increasing your home's energy efficiency. As a RiteRate customer, you will have immediate access to all of our exciting RiteRate Rewards as soon as you enrol.

Furnish your home at wholesale prices.



The RiteRate Rewards Program gives you access to The Brick's entire 6,000-piece inventory at prices you won't find in stores. Including all the latest in electronics, appliances, furniture, décor and more, it means exceptionally affordable opportunities to equip your home with necessities and luxuries in every room.



Get every sixth home cleaning free.



RiteRate Rewards can free you from housework with cleaning chores carried out to your exact instructions... at 00% off and with every sixth cleaning free. Dusting, vacuuming, kitchen and bathroom cleaning, it means opening the door to a house you want to come home to.



Save on making your home energy efficient.



RiteRate Rewards can save you a big 00% on home inspections that show how to make your home more energy efficient. Inspections determine major areas of wasted and lost energy and make recommendations for improvements that could reduce your utility bills by hundreds of dollars every year.



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